PROSYS Publications®

Overview

PROSYS Publications:

PROSYS Publications Improve workflow activities in your organizations for Distribution, Point of sales POS, Returns, in addition to the sales & marketing. Transform paper work to digital data exchange between sections

Transform paper work to digital data exchange between sections to maximize staff time efficiency and productivity, while reducing expense of daily printing for lists and distributors slips.



Sub Modules

Publications Management

Distributions Management

Point of sales (POS)

Retunes

PUBLICATIONS

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Features

- > Multi Publications capabilities
- Define Distributor Profile.
 Auto link distributors with CRM client profile based on address information
- structure.
- Daily Distributors slips, will guide your distributors for exact Doors and Quantities
- Produce on-line chart-analysis; illustrate your circulation in categories: city, area, line, street, etc
- Reduce more than (25%) waste printing of publications
 Supports Barcode Solution and RFID to control and trace the distributors
 - Control returns of Point of Sale POS.
 Allocate formula to Increase or decrease quantities for each POS depend on sales and returns.
 - Obtain immediately accurate statistics and reports depends on GIO, Periods, subscribers sectors.
 Controls all activities for other publications distributed by the newspaper
- Night Shift Digital activities Trace attendance, Produce Digital Slips
 On demand Prints Slips includes all distributor's needs from new/tonneed/suspendy/holds subscribers.
- Link with 3rd party, GPRS, MASPS, X-Y coordinates, HR time attendance
 User Built-in reports custom.
- User Built-in reports custom.
 High Security level and Authentication
- SQL Database