Overview

PROSYS CRM

A PROSYS CRM intends to revolutionize the way you manage your business, by ensures highly evolve communications and interactions between your business and clients, potential clientele, suppliers and even the sales team of your organization.
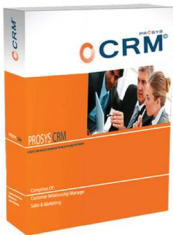
CRM workflow is able to recharge your team energy as sales-force through one click of online sequence of activities that shared between strategic planner, marketing, heads management, and sales team.

Sub Modules

Customer Relationship Management   Sales & Marketing

Features

> CRM Improve workflow activities between Customer Services division , and other divisions with Sales & Marketing.
> Easy Workflow shared sales rep and supervisors.
> A comprehensive profile for customers is available for sales & marketing.
> Clients profile is categories based on multiple pre defined list of customer activities.
> Many to Many links between sales rep and customers s profiles and via verses
> CRM applying Tele- marketing activities and promotional campaigns for your organization and others, outsource your customer database.
> CRM Makes your sales team fully equipped, CRM gives all needed information about customer history in one screen.
> CRM Transform paper to Digital Data Exchange between sections, Maximize staff time efficiency and productivity, while reducing expense of daily printing and lists daily.
> CRM makes easy online interaction with customers through Emails, SMS based on selective criteria given by System administrator.
> CRM Controls all of the features granted to customers such as (Free Gifts, Free Ads, Coupons....), in some cases, CRM interface/integrate with other modules (i.e. Booking Ads, Classified...).
> Auto Alerts produced by CRM to control customer services expatriation CRM produced memorandum could be distributed online .