

Overview

PROSYS ADR

PRESSVIEW, CALSSVIEWADR and DIGITVIEW are PROSYS booking advertising modules that catches all opportunities to gain all your expectation from your agents and not loss or miss single space inside your publications.

PROSYS ADR covers daily newspaper, classified, weekly magazine and digital publications.

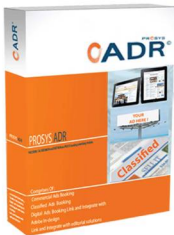
Special tools are available for producers online for pagination of commercials Ads and classified categories in simple one click.

Drag and drop using state of the art technologies are able to integrate and links to Adobe In-design and Editorial Solutions.



Sub Modules

Commercial Ads Booking Classified Ads Booking Digital Ads Booking Link Adobe In-design Link editorial solutions



Features

- Predefine parameters makes the changes flexible upon requests.
- Contracts management components designed to seamlessly integrate other components
- The pages Rates: is determined by a defined list of allowed rate types.
- Controls payments types cash, credit coupon, agencies, free, barter deals etc
- Ability to maintain a Credit limits against an AR accounts.
- The facility to override the Agency commission for a specific account.
- Flexible to reschedule booked Ads' that's not published.
- Flexible to remodify the space for booked Ads' that's not published.
- Maintain the Bulk Contracts for Agencies.
- Productivity sheet per each sales representative, per edition, per agency.
- Pagination: capacity alert page/edition, control spaces in pages while entering the media plan.
- Daily inventory and tracking for all published ads
- Invoicing procedure, auto Generate invoices for all published ads.
- 3rd party Export in multi format (Export advertisements in XML file...
- Ability to 3rd party integration with editorial software, as well pages design Adobe in design.
- Ability 3rd party integration with Finance: Flexible to Integrate with finance application.
- Privileges and rights set for users
- Provide set of analysis and statistical reports
- Microsoft web enabled min HW requirements
- MS SQL server