

## Overview

### PROSYS Subscriptions

A PROSYS Subscriptions makes easy online interactions with your subscribers and non-subscribers through Emails, SMS based on selective criteria given by users.

The most value added points when apply PROSYS Subscriptions is the iServices: (Internet Self services), which acutely moves your subscribers to be member of your subscriptions staff with full privilege and opportunity to maintain the BIO and personnel information, Request to change the Address, Suspend Subscription for specific period, Re-activate subscription, Online payment with renew or new subscription.

PROSYS Subscriptions produces accurate statistics figures and reports depends on GIO, Periods, subscribers sectors to build different kind of criteria based on up to date information at database. Some of this result could help management as statistical Charts, and some others help subscribers as hints or notes by SMS/Email.

PROSYS Subscriptions Controls all of the features granted to subscribers such as (Free Gifts, Free Ads, Coupons...). Ability to, interface or integrate with other PROSYS modules such as Booking Ads, Classified, Online and digital Ads).

PROSYS Subscriptions Auto Alerts produced to control subscription expatriation. Produced memorandum could be distributed with printed newspaper, send again SMS or email, as reminders for contracts termination.

The system has the ability for auto Re-new contracts based on Specific criteria of contracts termination date.

iServices: Internet Self services provide opportunity for each subscriber to some information. And for online payment with renew or new subscription.



## Sub Modules

Subscriptions Management

iService- subscribers staff self service



## Features

- > Bilingual solution.
- > Subscribers profile contains full details of payments, dates, no of copies, etc
- > Subscribers profile includes Geo-locations areas. (X, Y) coordinate, for Maps link
- > Subscribers profile includes full address (city, area, line, street, avenue, sectors).
- > One subscriber with multiple location of distribution
- > Subscriber to more than one publication Multiple Publications types
- > Alerts to highlight events such as contracts termination, renewal reminders using pre defined workflow
- > Alerts and reminders by Email shots, SMS, printed letters
- > Subscriptions contract could be link with Gifts and Offers.
- > Link subscribers with values added such as free Gifts
- > Link with POS Profile
- > Printing Order, calculate no. of printed quantities per each publication/day based on no of subscribers and POS quantities
- > Produce on-line chart-analysis reports
- > Privileges and rights set for users
- > Provide set of analysis and statistical reports
- > Minimum HW requirements
- > MS SQL server